



## **SIG 10 - PO - Project Organizing**

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

### **T10\_01 - Action research, collaborative research and participatory research - engaged scholarship in projects and innovations**

**Deadline for submission of paper: 15 January 2019 - 2 pm Belgian time.**

**Best paper from the track will be awarded a prize by Sage Publications!**

#### **Proponents:**

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#### **Short description:**

Participatory and collaborative research approaches, such as action research, as a form of engaged scholarship, are effective in promoting interdisciplinary research to deliver social and technological innovation. They facilitate close cooperation between practitioners and researchers to link theory and practice. Participatory approaches have a broader perspective as a collaborative form of research to explore the future of management. They offer a grand opportunity to address key challenges in project and innovation management in a novel and constructive way. This track calls for papers that exemplify the use of collaborative and participatory approaches contributing to social and technological innovation by managing

#### **Long description:**

Action research, collaborative research and participatory research - engaged scholarship in projects and innovations will contribute to exploring the future of management in ways to make academic research more relevant to practice. Action research involves close cooperation between practitioners and researchers to co-create knowledge and bring about change collaboratively. It essentially consists of the analysis of a social situation followed by the introduction of changes and an evaluation of the effects (Susman and Evered 1978, Greenwood & Levin 2007; Coghlan and Brannick 2009). Engaged scholarship has a broader perspective as “a participative form of research for obtaining the different perspectives of key stakeholders (researchers, users, clients, sponsors, and practitioners) in studying complex problems” (Van de Ven 2007; Bargey & Shockely-Zalabak 2008). Action research and engaged scholarship offer a grand opportunity to address key challenges in innovation and project studies in a novel and constructive way. Our research could become more relevant to professionals without abandoning, instead enriching, the rigor by which we



conduct and publish research. According to Gustavsen (2005), action research has a role to promote innovation through collaborative inquiry and action. Action research has potentials for enhancing practical and academic value not only in innovating products and services but also in complex organizational, systemic and ecosystem innovation projects. Key words are stakeholder involvement, co-creating knowledge, evaluating and guiding professional practice, change and intervention as well as designing, building and evaluating artefacts.

This topic track is looking for papers that cover:

Methodological papers discussing how to address action research, collaborative research, participatory research, engaged scholarship, design research, co-creation of knowledge etc. in project studies and project management

Papers contributing to social and/or technological innovation for sustainable and beneficial change.

Conceptual papers possible including literature reviews targeting foundational issues of action research and engaged scholarship in project management research

Single or multiple case-studies applying action research, design research and/or engaged scholarship focusing on organizational, societal intervention

Applying action research in a variety of sectors not limited to education, communities, organizations

#### **Keywords:**

Action Research

Engaged Scholarship

Project Management

Project Studies

Design Research

Participatory Research

#### **Publication Outlet:**

*International Journal of Managing Projects in Business* (Emerald)

*Project Management Journal* (Sage)

*International Journal of Project Management* (Elsevier)



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<http://www.euramonline.org/submissions-guidelines-2019/author-s-guidelines.html>